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Introduction

Wagin home of Bart the giant merino Ram, built to acknowledge the contribution of the districts merino farmers, and home of Wagin Woolorama. One of the states largest regional agricultural shows, Wagin Woolorama goes from strength to strength.

One of the contributing reasons why Wagin Woolorama continues to grow in popularity and profile is the people. Wagin is like many other regional towns warm, welcoming and wholeheartedly committed to showcasing the best that industry and commerce has to offer our region through Wagin Woolorama.

People power puts Woolorama on the map, local service and sports clubs, organizations and individuals play an integral part in making Wagin Woolorama a success every year.

Wagin is an easy 2 – 3 hour drive from three major Western Australian centres, Perth, Albany and Bunbury.

How To Get To Wagin:





Woolorama Information and Conditions:

The Trade & Consumer Fair at Woolorama in 2010 has been arranged to provide opportunity for:

- The widest possible Great Southern exposure for commercial exhibitors.
- Personal interaction between customers and manufacturers and their agents.
- Ease of obtaining information by primary producers from a broad range of suppliers and manufacturers of farm equipment, in addition to relevant information for future analysis.
- Families to acquire up to date information and purchase products from arts & crafts, information and technology, education, home products and travel.
- Families to have a huge day out full of entertainment, food and fashions.

You are invited:

Be a part of this event, we welcome your application to participate and will do all we can to ensure your success at this years Wagin Woolorama.

Early bird applicants will have the strongest chance of obtaining their chosen site and placement:

- Trade & Consumer Fair early bird applications close 28 October 2009.
- Food & Beverage Vendor Early Bird Applications close 30 November 2009.

Trade Fair Enquiry:

- Steve Hill
Trade & Consumer Fair Secretary
P.O. Box 264
Wagin WA 6315
Phone/Fax: 08 98612242
E-mail: wooloramatrade@westnet.com.au

Trade & Consumer Fair Office Hours (Proposed):

- General:
 - Tuesday, Wednesday & Thursday
10.00am to 4.00pm
- From Monday 23 February, 2010
 - Monday to Friday 9.00am to 5.00pm

Woolorama Website:

- www.woolorama.com.au



Woolorama Information and Conditions:

Site Allocation:

Sites are allocated in strict order of receipt, preference is given to those exhibitors who regularly support Woolorama and whose applications are received prior to the early bird application closing date.

Cancellations:

- Cancellations prior to 11 December 2009, will receive a refund less \$55.00 for services rendered.
- Cancellations received after 11 December 2009 and prior to 5 February 2010, will receive a refund minus \$110.00 for services rendered, only if the site is able to be reallocated.
- Refunds on cancellations after this date are not guaranteed.
- If the Committee should find it necessary or expedient to cancel or postpone Woolorama, contracts shall cease to operate upon notice to that effect, and the Committee shall not be liable for any compensation or refund to exhibitors.

Public Liability:

Exhibitors are expected to have their own Public Liability cover.

Exhibitors shall be held responsible for any damage to exhibition sites and/or water pipes, electricity cables, etc. running through their sites.

Offensive Behaviour:

The Woolorama Committee reserves the power to reject any exhibitor, servant or attendant, or any visitor from Wagin Woolorama and the Wagin Agricultural Society's Show without being required to give any explanation or being liable for compensation. The powers conferred on the Woolorama Committee may be delegated to a Sub-Committee consisting of any three members.

Tax Receipts:

Please retain a copy of your application form as this application form doubles as a tax receipt for taxation purposes, further receipts will only be issued upon request.

Setting Up Your Exhibit:

Exhibitors may commence setting up sites from Monday, March 1 with setting up access until 9.00pm Thursday March 4.

Gate Number 1 is open to exhibitors, showing appropriate passes at all times.

Access to pavilions is from 8.00am.

All site holders must ensure that all marquees and tents are approved individually by the Trade & Consumer Fair Office representatives, specifically those requiring stakes, pegs and guide-wires. No Exceptions.

Site Clearance:

All displays must remain complete until 5.00pm Saturday March 6. Exhibitors who dismantle their displays before 5.00pm on Saturday may not be allocated space at future Woolorama's.

All sites must be fully cleared by 5.00pm Monday March 8, otherwise local government fees and charges independent of Woolorama charges may apply.



Woolorama Information and Conditions:

Exhibitor Parking:

Exhibitor vehicles are not to be parked on the Northern side of the trotting track, as they interfere with traffic flow, events being conducted in that area and the view of spectators.

The color coded vehicle pass entitles you to unload and load at your exhibit site outside of show opening hours and then to park in the designated exhibitor car park.

No parking of any unattended vehicles is allowed on sites, especially sites designated to other site holders.

Vehicle stickers must be clearly visible and adhered to windscreens. No sticker adhered to windscreen – No Entry.

The committee cannot be held liable for any damage to or loss of property while on the show ground. Vehicles should be locked and valuables secured out of sight.

Parking Allocation and Vehicle Access Points:

Yellow (Oval) & Red Stickers (200s, Rec Centre, 400s & Wool Pavilion) – park on the Southern side of the oval on the trotting track, with access via Gate Number 1.

Blue Stickers (500s & 600s) – park in the old drive-in theatre complex with access via Northern Gate Number 4.

Vehicle & Personnel Pass Allocations:

Some vehicle and personnel passes have been allocated to site holders.

- o 20m x 20m 3 personnel and 2 vehicle passes
- o 20m x 10m 2 personnel and 1 vehicle pass
- o 10m x 10m site or less 1 personnel and 1 vehicle pass
- o A1 & A2 Food Vendors 3 personnel and 2 vehicle passes
- o B & C Food Vendors 2 personnel and 1 vehicle passes

Additional passes can be purchased at any time during Trade & Consumer Fair Office hours, please see site fees for pricing.

General Public Entry Fees: (printing note – these fee's may change after AGM July 28, 2009)

Adults	\$17.00
School Age Children	\$5.00
Seniors Card Holder	\$10.00
Family (2+2)	\$35.00

Wagin Agricultural Society Membership

Member (includes guest)	\$36.00
Individual	\$20.00

Public Address System Advertising:

Professionally recorded and produced advertisements broadcast in rotation over the grounds for the duration of Woolorama can be purchased from \$88.00 per script, bookings and payments made with application will take preference, scripts to be supplied by February 19, 2010.

Deadlines:

- Site Applications with full payment are to be received by October 30, 2009 otherwise preferred sites may be reallocated without warning. Please note no exceptions this year.
- Liquor License Inclusion Applications with full payment are to be received by November 27, 2009.
- Request for site delivery of electricity, water, straw and sheep must be received and paid for by February 19, 2010.



Trade & Consumer Fair Exhibitor Site Fees:

Please read the information below carefully. Failure to accurately calculate your exhibitor site fees could delay the processing of your application. All fees include 10% GST. Payment in full must accompany your Exhibitor Application Forms.

OUTDOOR SITES

Main Oval

Standard site	20m x 20m	\$690.00
Half site	10m x 20m	\$498.00
Quarter site	10m x 10m	\$345.00

200s Outdoor

\$36.00 per linear metre frontage
 Minimum frontage 3m or \$108.00
 (Depth is approx. 3.5m))

400s Outdoor

10m x 10m	\$345.00
10m x 5m	\$230.00
5m x 5m	\$181.00

500s & 600s Outdoor – Garden Fair - Off Road & Outdoor Adventure

Standard Site	20m x 20m	\$690.00
Half Site	10m x 20m	\$498.00
Quarter Site	10m x 10m	\$345.00
Eighth Site	5m x 10m	\$230.00
Sixteenth site	5m x 5m	\$181.00



SUPPORTING LOCAL COMMUNITIES AND SPORTING EVENTS

Wake up Monday to Friday from 5.30am till 9am with Jarred O'Brien

then from 9am to 10am for Rural Focus with Vin Dawes

Danni McCallum joins you from 10 till 2

Accessing all areas

Plus Local U.G.S.F.L. Football broadcasts from 2pm each Sunday afternoon

Radio West... proudly supporting local sport and community events throughout regional WA

Narrogin Office: Phone 9881 4000, Facsimile 9881 3166, Email narrogin@radiowest.com.au

Vin Dawes
 Wheatbelt General manger
 04289 824 033

Danni McCallum
 Announcer/Account Manager

Laney Giuffre
 Exec. P/A

Jo Macnamara
 Sales Manager
 0417 913 887

Katie Thompson
 Account Manager

Jarred O'Brien
 Announcer



Trade & Consumer Fair Exhibitor Site Fees:

Entry Gates (East & West) & Kitchener St

Per linear metre frontage (maximum length 6 metres with depth 4 metres) \$36.00/m

INDOOR SITES

Recreation Centre – (Air Conditioned)	Home, Lifestyle, Tourism, Travel, Education, Wine & Gourmet Food Tastings	3m x 3m	\$370.00
The Grand Pavilion – (Air Conditioned)	Education	3m x 3m	\$300.00
Wool Pavilion	(per linear metre frontage with depth approx 3-4m)		\$108.00/m
Market Stalls	3m x 3m		\$115.00



Radio Great Southern 1422am & Easy Listening 1611am

Division of Cybervale Pty Ltd

NEW COPY TO COME
Located at 20 Tavistock Street Wagin Western Australia

Postal Address P.O. Box 280 Wagin Western Australia

Phone: 08 9861 2500 – Fax: 08 9861 2784 – Email: cybervale@westnet.com.au



Trade & Consumer Fair Exhibitor Site Fees:

Please read the information below carefully. Failure to accurately calculate your exhibitor site fees could delay the processing of your application. All fees include 10% GST. Payment in full must accompany your Exhibitor Application Forms.

- A1 – Large (larger than 5m x 5m) commercial vendor supplying own tables / chairs
\$68.00 per linear metre (including tow hitch and support vehicle)
- A2 – Large (larger than 5m x 5m) commercial vendor without own tables / chairs
\$79.00 per linear metre (including tow hitch and support vehicle)
- B – Small commercial vendor without own tables / chairs serving drinks and/or icecream
\$230.00 for a 5m x 5m site (including tow hitch and support vehicle)
- C – Not For Profit / Charitable Organisation without own tables / chairs
\$44.00 per linear metre

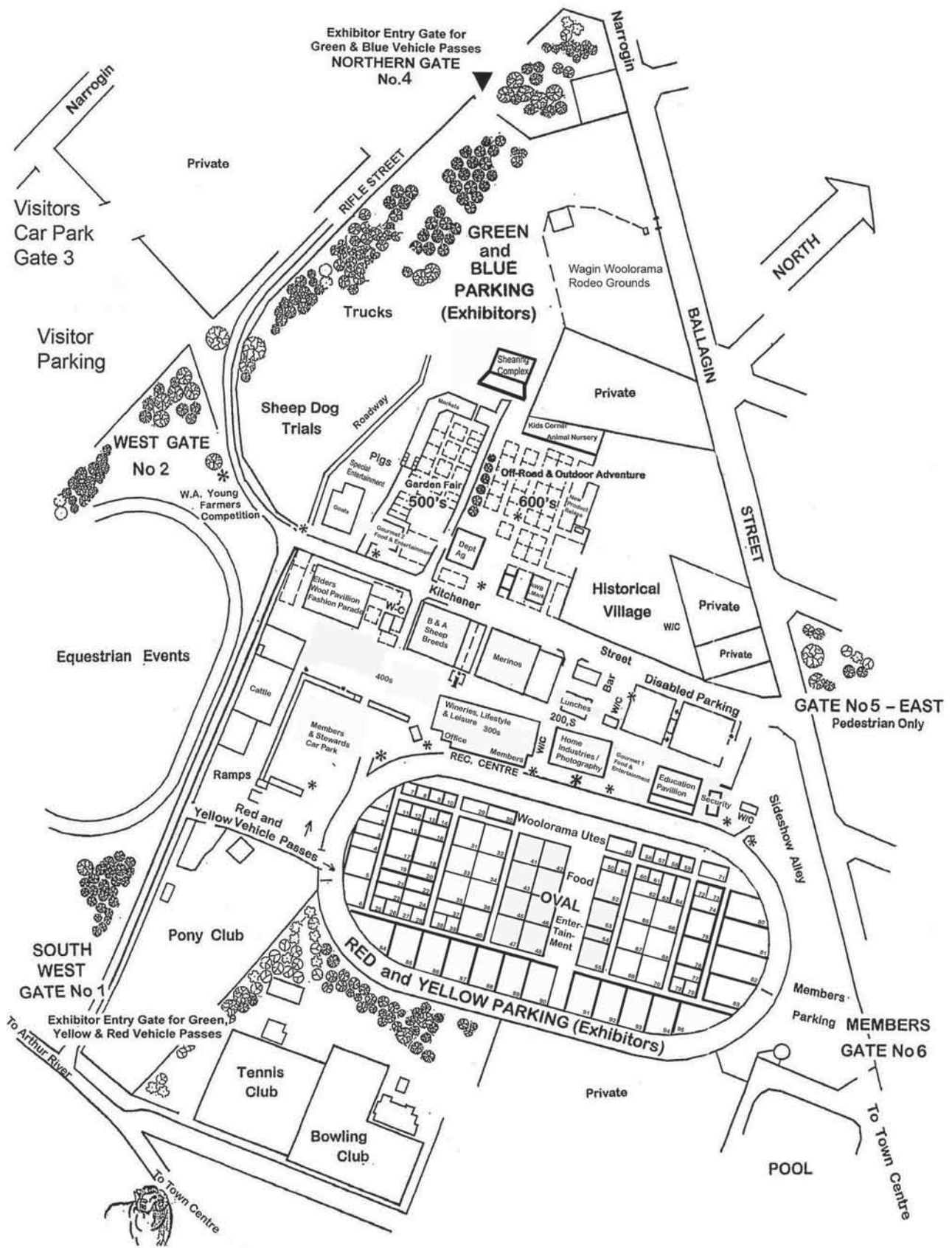
All site fees are for provision of floor / ground space only. You are required to provide all materials to erect your display. All electrical cords must be fitted with a Residual Current Device (RCD). If you require a Telstra connection an application form is included. Where liquor is to be served, a Liquor Licence Application (also included) is required, though approval is not guaranteed.

Display Awards:

- o Best Exhibitor On Gound (overall)
- o Best Major Exhibitor (10m x 10m or larger)
- o Best Small Enterprise (less than 10m x 10m)
- o Best Market Exhibitor
- o Best Offroad & Outdoor Adventure Exhibitor
- o Best Garden Fair Exhibitor



Wagin Woolorama Proposed 2010 Site Plan





General Woolorama Additional Costs:

Electricity, water, telephone, straw, sheep, vehicle passes and personnel passes will incur additional fees. Prices quoted below are for singular supply of the item described:

o	10amp electricity	\$55.00
o	15amp electricity	\$132.00
o	32amp electricity	\$300.00
o	Water Connection	\$25.00 (with own hose supplied)
o	Water Delivery	\$25.00 per 1,000 litres delivered to site (with own container supplied)
o	Straw Bale Hire	\$8.00
o	Sheep Hire	\$8.00
o	Public Address System Advertisement	\$88.00
o	Extra Personnel passes	\$19.00
o	Extra Vehicle passes	\$28.00
o	Liquor Licence Inclusion Fee	\$66.00 (specific form required)
o	Late Application Fee	\$55.00
o	Additional Exhibitor Site Share Fee	\$66.00
o	Corner site loading fee	5 % of applicable site fee

Electricity, water and telephone connections will only be supplied if ordered within deadline timeframe.

All telephone / internet connections via Telstra are the sole responsibility of the site holder. A Telstra application form is included in this prospectus for your convenience.

- o In the case of internet connections please order your Telstra line connection to be in place at least two weeks prior to Woolorama so that your Internet Service Provider can check your connection requirements.

General Exhibitor / Food & Beverage Vendor Application

(Wagin Agricultural Society, Inc. ABN 72 167 266 865)

Please retain a copy of this Application / Tax Invoice for your own records

All exhibitors please complete and post with payment (cheque or credit card details as per below) to:
Coordinator Trade & Consumer Fair Wagin Woolorama PO Box 264 Wagin WA 6315

Applications close on October 30, 2009. A late entry fee of \$55.00 may apply past this date.

**APPLICATIONS WILL NOT BE CONFIRMED UNTIL FULL PAYMENT HAS BEEN RECEIVED
(NO EXCEPTIONS)**

Section 1 - Exhibitor Details

1. Trading name/Organisation:
2. Postal address:
City/Suburb State Postcode
3. Contact person: 4. Position:
First Name Surname
5. Freecall 6. Telephone 7. Mobile
8. Facsimile 9. Emergency/After Hours:
Telephone Contact
10. Email: 11. Web Site:
- I have read the Wagin Woolorama Trade & Consumer Fair Prospectus and agree to abide by the conditions applying to Exhibitors.

Name: Signature: Date:

Section 2 - Site Selection and Payment

12. 2009 Site No: 13. Preferred 2010 Site No: 14. Location:
(Oval, 500s, 600s, etc.)
15. Size:metre frontage x metre depth

**16. Total payment due (from Item 30 in Section 3, Page 2 overleaf) \$.....
(GST included)**

Payment by cheque: Cheque No Bank: Branch:

Bankcard / Master / Visa Card No:

(Approval Code (office use only):) Expiry Date / Amount \$

Name on Card: Signed:

Office use only: Site No Location Sizemetres x metres

Power:x 10 amp: x 15 amp:x 32 amp/3ph Water: Connect or litres

Straw bales Sheep: PA Advert: Rcvd: Liquor licence: Rcvd:

Personnel passes: Entitled + Additional Paid = Data Entry:

Vehicle passes: Entitled + Additional Paid = Confirmation Posted

Food & Beverage Vendor Applicants Please Skip next 2 pages and go to Food & Beverage Vendor Application Page 2

General Trade Exhibitor Only Application

Section 5 – Additional Information : Please complete this section in full. It is to your advantage to do so as it will assist us in the processing of your application.

31. Will you have a tent, marquee or modular exhibition stand erected? **Yes** **No**

If yes, what are its exterior dimensions, including guy ropes if a tent:..... m xm

Who will be supplying and erecting your tent/marquee?.....

Note: All exhibition stands, marquees, guy ropes and pegs must be erected within their allocated site and must not protrude into adjoining sites, aisle ways or access roads, no exceptions. All stands and marquees that require pegs or stakes must be approved individually by the Trade & Consumer Fair Coordinator, no exceptions.

32. Are you a Wagin Woolorama sponsor? **Yes** **No**

If yes, what is the value of your sponsorship \$ since

33. Are there any special requests re site allocation?

.....

34. Brief description of the style of your display:

.....

35. Will you be demonstrating machinery or equipment on your stand? **Yes** **No**

If yes, what type of machinery/equipment:

36. Will you be releasing any new products at Woolorama? **Yes** **No**

If yes, please describe so that we can ensure you receive maximum publicity:

.....

37. Will you be utilising air cooling or air conditioning? **Yes** **No**

38. Are other companies or organisations sharing your site? If so, please provide details below:

There is a fee of \$66.00 for each independent company or organisation sharing your site.

Company

Contact Details

An **eight** word description of products/services for the Official Program.....

.....

Applications will only be confirmed once full payment has been received, late fees may apply after October 30, 2009.

Food & Beverage Vendor Only Application

Section 3 – Site Category & Additional Services

(electricity and water not available if ordered after 26 February 2010)

17. Category (please indicate):

A1 - large commercial vendor supplying own tables/chairs

Number tables supplied: Number chairs supplied:.....

Cost: \$68.00 per linear metre occupied (including tow hitch and vehicle)

Size: Length:.....m Depth:m Cost: \$.....

A2 - large commercial without own tables/chairs

Cost: \$79.00 per linear metre occupied (including tow hitch and vehicle)

Size: Length:.....m Depth:m Cost: \$.....

B – small commercial without own tables/chairs serving drinks and/or ice cream only

Cost: \$230.00 for a 5m x 5m site Cost: \$

C – not for profit/charitable organisation without own tables/chairs

Cost: \$44.00 per linear metre frontage Cost: \$.....

18. Electric power – number of outlets required:

10 amp outlets @ \$55.00 each \$.....

15 amp outlets @ \$132.00 each \$.....

32 amp outlets @ \$300.00 each \$.....

19. Water connection @ \$25.00 or Water Delivery @ \$25.00 per 1,000 litres \$

20. Extra Personnel and Vehicle Passes (see Prospectus Exhibitor Fees for Entitlements)

Additional passes: personnel at \$19.00 each \$.....

..... vehicle @ \$28.00 each \$.....

21. Total Cost: \$.....

All food and drink vendors are required to provide a list of all products and/or menu and the prices at which they are being sold. Vendors must also meet Local Government Health Regulations and must be able to produce on demand a Certificate of Currency for their Public Liability insurance.

For those who have not previously attended Wagin Woolorama, a photograph of your food van or facility is also required. Please attach this information to your application.

I certify that the overall dimensions of my food van, caravan or service facility, including towing hitches and any on site support vehicles, is as indicated above in Category A1 or A2 or conforms to the dimensions as shown in Category B or C and that my service facility meets Local Government Health Regulations.

.....
Signature

.....
Name – please print

.....
Date

**Applications will only be confirmed once full payment has been received,
late fees may apply after November 30, 2009.**

WAGIN WOOLORAMA - 5th & 6th MARCH, 2010

**APPLICATION FOR INCLUSION IN THE WAGIN AGRICULTURE
SOCIETY OCCASIONAL LIQUOR LICENCE**

Any Exhibitor who will sell, dispense or give-away alcoholic beverages to the general public, customers or clients is required to apply for inclusion in the Occasional Liquor Licence that is held by the Wagin Agricultural Society Inc.

Please complete the details below and **return no later than the 5th. January, 2010** to the:

Trade & Consumer Fair Co-ordinator
PO Box 264
Wagin WA 6315.

Copies sent by facsimile are not acceptable.

Organisation:

Postal address:

Site No: Location:.....
(Oval, Recreation Centre, etc)

Name of person in charge of site/exhibit:

Liquor Licence Number (if applicable): Position:.....

Telephone: Mobile:

Are you offering:

Free samples? Yes No Closed bottle sales? Yes No

Complimentary drinks in open containers? Yes No

For special functions and complimentary drinks: only plastic containers and cans are permitted, no glassware is allowed. All alcohol is to be purchased from a nominated local supplier as advised by the Wagin Agricultural Society.

Dates & hours during which Liquor may be served:

	From	To	No. Patrons
Friday, 5th March (Woolorama open from 9.00 am to 9.00 pm)	10.00 am	8.00 pm
Saturday, 6th March (Woolorama open from 9.00 am to 5.00 pm)	10.00 am	4.00 pm

Signature of person in charge of site/exhibit:

Date: **\$66.00 fee paid?** Yes No

Please note that final approval for your application will rest with the Department of Racing, Gaming and Liquor.

WAGIN WOOLORAMA ACCOMMODATION

WAGIN	Phone
Wagin Caravan Park	9861 1177
Palace Hotel	9861 1003
Wagin Motel	9861 1888
Morans	9861 1017
Mitchell House	9861 2000
Billet Style - Glenys Ball	9861 1360
Exhibitor Camping	9861 2242
HIGHBURY (~ 35kms north)	
Highbury Tavern	9885 9048
NARROGIN (~ 50kms north)	
Chuckem Farm	9881 1188
Eden Valley Farmstay	9881 5864
Hordern Hotel	9881 1015
Narrogin Motel	9881 1660
Albert Facey Motel	9881 1899
Narrogin Caravan Park	9881 1260
Dryandra Woodland Village (20kms N/W Ngn)	9884 5231
WOODANILLING (~20km south)	
Woodanilling Tavern	9823 1508
Avalon Caravan Park	9823 1681
Glen Caddie B&B	9823 1170
KATANNING (~ 55kms south)	
Sunbeam Caravan Park	9821 2165
New Lodge Motel	9821 1788
Katanning Hotel	9821 1900
Federal Hotel	9821 1010
Katanning Motel	9821 1657
Royal Exchange Hotel	9821 1034
Kobeelya Conference Centre	9821 2214
Woodchester B&B	9821 7007
Emerald Gardens	9821 1027

WAGIN WOOLORAMA ACCOMMODATION

DUMBLEYUNG (~ 40kms east)

Dumbleyung Caravan Park	9863 4012 / 9863 4072
Dumbleyung Hotel	9863 4028
B&B – ‘Casa Loco’	9863 4179
- ‘Heart of Roses’	9863 4289
Mundalla Homestead	9864 1041

ARTHUR RIVER (~ 30kms west)

Clifton Park Farmstay & Backpackers	9862 6010
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DARKAN (~60kms west)

Darkan Caravan Park	9736 1345
Darkan Mill Cottages	9736 1888

WILLIAMS (~ 70kms north-west)

Kievi Farm Lodge	9885 6026
Rootopia Bed & Breakfast	9885 1559
Munthoola Country Holidays	9885 1195
Ploughman Cottage	9885 1080
Williams Motel & Caravan Park	9885 1192
The Gully Farmstay	9884 1076
Williams Hotel	9885 1016
Gelfro Farmstay	9884 5245

KOJONUP (~ 90kms south-west)

Sheok Escape	9833 6281
Black Rock Farmstay	9821 0023
Kemminup Farm	9831 1286
Kengerrup Farmstay	9834 1057
Commercial Motel Hotel	9831 1044
Overton Bed & Breakfast	9831 0331
Kojonup Bed & Breakfast	9831 1119
Hillview Motel	9831 1160
Proandra Farmstay	9832 8065
Karana Holiday Farm	9832 3072
Kojonup Caravan Park	9831 1127
Jumburra	9863 1021

HARRISMITH (~70kms north-east)

Oasis Hotel	9883 1010
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