

Waggin Woolorama

Sponsorship Levels & Benefits

www.woolorama.com.au

sponsorship@woolorama.com.au



Sponsorship Benefits	Sponsorship Levels				
	Bronze \$200 - \$999	Silver \$1,000 - \$2,999	Gold \$3,000 - \$5,499	Platinum \$5,500 - \$7,499	Diamond \$7,500 +
# Free Electronic Show Entry Passes <i>*valid each day - single daily use only</i>	2	4	6	8	10
# Free Rodeo Show Entry Passes** <i>*If a sponsor of the Rodeo in place of general show pass</i>	2	4	6	8	10
# Free General Parking Passes**** <i>*valid both show days</i>	1	2	3	4	6
# Sponsors Thursday Night Appreciation Invitation	1	2	3	4	6
# Invites to the Friday Presidents Lunch				1	2
Logo and link to company/organisation website on Woolorama Website under 2022 Sponsors	■	■	■	■	■
Logo and link to company/organisation website on Woolorama Website under 2022 Major Sponsors				■	■
Sponsors logo to feature on the Woolorama Website Home Page					■
Name of company/organisation listed in the Official Show Program under Bronze level <i>*subject to time of printing</i>	■				
Name of company/organisation listed in the Official Show Program under Silver level <i>*subject to time of printing</i>		■			
Name of company/organisation and logo listed in the Official Show Program under Gold level <i>*subject to time of printing</i>			■		
Name of company/organisation and larger logo listed in the Official Show Program under Platinum level <i>*subject to time of printing</i>				■	
Name of company/organisation and larger logo listed in the Official Show Program under Diamond level <i>*subject to time of printing</i>					■
Name of company/organisation and logo listed in the Show Schedule under Gold level <i>*subject to time of printing</i>			■		
Name of company/organisation and logo listed in the Show Schedule under Platinum level <i>*subject to time of printing</i>				■	
Name of company/organisation and logo listed in the Show Schedule under Diamond level <i>*subject to time of printing</i>					■
Logo used on flyers, posters and other advertising material produced by Woolorama <i>*subject to time of printing</i>				■	■
Logo in Platinum level section, printed on large direction signs used around the show <i>*subject to time of printing</i>				■	
Logo in Diamond level section, printed on large direction signs used around the show <i>*subject to time of printing</i>					■
1x Pre-Event Group Sponsor Social Media Post	■	■	■	■	■
1x Pre-Event Advertising Social Media Post <i>*specific to sponsor</i>			■	■	■
1x Event Photography Social Media Post <i>*photography to be taken during event</i>				■	■
1x Post-Event Group Sponsor Social Media Post	■	■	■	■	■
1x Post-Event Advertising Social Media Post <i>*specific to sponsor</i>					■
Company/organisation mentioned on PA system playing during the 2 day show					■
Details passed onto Farm Weekly for the opportunity to advertise in the Official Show Program and/or the show Schedule <i>*subject to time of printing. Cost of advertising and if advertising approved, determined by Farm Weekly</i>	■	■	■	■	■
If sponsoring a prize - name mentioned in the Show Schedule near section <i>*subject to time of printing</i>	■	■	■	■	■
Signage in sponsored section(s) up to Head Steward of that section. No Guarantee as dependant on higher sponsors signage ***		■			
1 x piece of signage provided by the sponsor to be placed in the sponsored area by the Head Steward. ***			■		
1 x piece of signage provided by the sponsor to be placed in the sponsored area by the Head Steward in key location. ***				■	■
1 x piece of signage provided by the sponsor to be placed around the show grounds in a key area. <i>*Final placement determined by event organisers</i>				■	■
1 x piece of signage to be produced by Woolorama of the sponsors logo to be used at main gates into the show. <i>*Signage design to be provided by Sponsor. Signage to be kept and stored by Woolorama for use in future shows</i>					■
25% discount off the price of a Trade Fair stand				■	
50% discount off the price of a Trade Fair stand					■

**See Page 2 for Sponsorship Conditions*

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All sponsorship amounts are excluding GST.

Sponsorship is measured in the dollar value of cash, vouchers, product or services.

*** Applies only if a sponsor of the Rodeo and is in place of general event tickets*

**** Final decision over the size of the signage and the location is subject to the Head Steward and Event Organisers.*

***** Subject to the availability of sites*

*The Wagin Agricultural Society has the right to exclude a sponsor or cancel a sponsor at any time if they do not align with the values of the society or are seen to damage the image of the Woolorama event. If a Sponsorship is cancelled by the Ag Society all sponsorship given (cash, vouchers, or product) will be returned as soon as possible from date of cancellation ***

If the Wagin Woolorama is cancelled due to COVID related restrictions all sponsorship given (cash, vouchers, or product) will be returned as soon as possible from the date of cancellation.

Sponsorship levels and amounts to be reviewed after the 2024 Woolorama event.